

GUILFORD HIGH SCHOOL BOOSTER CLUB  
Board of Directors Meeting Minutes  
October 6, 2008

President Cheryl Kunz called the meeting to order at 6:35 p.m.

Cheryl stated that she will try to keep the meetings to two hours and would like everyone to stay on the agenda. Kirk Rydberg and Teresa Curry introduced themselves.

**Minutes of previous meeting:** Minutes were reviewed; Pam Miner made a motion to approve the September minutes, seconded by Nancy Kiefer; motion passed.

**Treasurer's Report:** Othello Garganera reviewed the financial reports. On the profit and loss statement, compared to the same time last year income is up. Concessions are up by 4.5%, Market Day is down by 55.8%, Membership is up by 37.3% and Merchandise is up by 14.22%. The expenses are also up. We have increased our marketing efforts so that is up and the sales tax is also up. Othello then reviewed the Balance Sheet and it is balanced. Kirk Rydberg moved to approve the Treasurer's Report, seconded by Maleeah Cuevas. Motion passed unanimously.

**President's Report:** Cheryl Kunz noted the increase in our income so far this year and feels that our expenses are "in check" with the investment we are making in ourselves. We still have eight months to go so "keep on pushing". She congratulated the Alumni Committee for doing a great job with the formal launch of the Alumni and Friends Association. She commented that Homecoming was great and that Booster Club was well represented and feels the school spirit is coming back.

A new logo that was designed by Scott Schwalbach was presented. This was submitted to the administration and approved. There was some discussion regarding the Alumni possibly being offended by a change in logo. Nancy Kiefer suggested putting this issue to a vote by the students. Teresa Curry suggested having a student Viking design contest. Both of these would be an effort to get more student involvement. Cheryl will give these comments to the administration. Overall the new logo design was well received.

**Committee Reports:**

**Alumni:** Bea Ricotta reported that thirty five Alumni signed up at the homecoming game. They are collecting information on alumni but need a data base. Mary Johnson from the Marketing Committee will help them with this. They are working with Reunion Committees. The committee will try to be at the last home game if they can get someone to staff the table.

**Carpe Diem:** Lynn Moczynski reported that they had their first give away on October 3<sup>rd</sup>. The next give away is October 31<sup>st</sup>. Over eight hundred students qualified for Carpe Diem based on fourth quarter data.

**Concessions:** Othello Garganera reported that Kathy Zirk will be ready for the game on October 17<sup>th</sup>. She will need more volunteers for that game, especially the late shift. He reported that concessions made \$5,400 at the Boylan game, \$2,400 at the Auburn game and \$4,100 at the Homecoming game. He thanked Carolyn Grune for getting faculty volunteers to help during the Homecoming game and recognized the Vanderhaydens for donating the pulled pork.

**Dances:** No report.

**Hospitality:** Cheryl Kunz reported that there was a good turn out for open house. She also updated part of the display case in the commons with Booster spirit items.

**Major Fundraisers:** Cheryl Kunz discussed breaking this committee into smaller projects so that people would feel more comfortable taking over these projects instead of the overwhelming task of chairing one huge elephant-like committee. She suggested breaking down the Major Fundraisers Committee up into its

smaller parts. Barnes and Nobel Book Fair (Dec), Guilford Games (Jan.), Moonlight Bowling (Feb.) and the Garage Sale (May) would be smaller projects and teams. These would all be guided by a leader. Nancy Kiefer will lead the Barnes and Noble Book Fair and has already started working on it and needs some people to help her. The book fair is scheduled for December 11<sup>th</sup> from 9:00 a.m. to 9:00 p.m. The Madrigals will sing and the Drama Department will perform a short play. On December 19<sup>th</sup> and 21<sup>st</sup> from 9:00a.m. to 9:00p.m. we will be gift wrapping for tips. Bea is leading Guilford Games event. We might want to consider breaking up Concessions by season (Football, Basket Ball and others).

**Market Day:** Pam Miner reported that she will do anything to increase sales; she will even deliver within a five mile radius of Guilford. She encouraged everyone to order this month.

**Marketing:** Cheryl Kunz reported that the website page for Booster Club is up to date and more information has been added. The Booster Buzz will be going out at the end of October and she needs any articles or information for it by October 18<sup>th</sup>. There is a new Booster email address it is [guilfordbooster@yahoo.com](mailto:guilfordbooster@yahoo.com).

Mary Johnson explained in depth about the new database software called Constant Contact that Booster is considering buying. The non-profit price is \$252 per year and can manage up to 2500 contacts plus \$42 annually for unlimited image hosting. Mary proposed that we sign up for Constant Contact. Bonnie Ainsworth made a motion to accept the proposal; Pam Miner seconded and the motion passed.

**Membership and Mailings:** Bonnie Ainsworth thanked Carolyn and Nancy for their help in getting the Booster Club information on the bulletin board in the library. Liz and Brent Schultz won the basket for the membership drawing. She received an additional \$800 during open house for membership, with Brad's help. Membership directories will be handed out at conferences in November and there will also be Booster membership forms available for those who still want to join Booster Club. Mary Johnson is putting the directory together in Excel. Cut off for being in the directory is October 31<sup>st</sup>. She reminded chair people to contact the members who volunteered for their committees even if they don't need more help. To date we have 202 members.

Bonnie also announced a contest to challenge all Board members to sign up at least one new member to Booster Club. Whoever signs up the most members to join will win a wine basket worth over \$100. Knowing this crowd, wine is a big incentive. This contest ends October 20<sup>th</sup>.

**Merchandise:** Lane Martin and Lori Cruden reported that they are off to a good start. They have been working on the new logo designs. Mike Valentine and Brad Seago are working on a banner to hang under the press box that says "Viking Nation". Decals will be available for winter sports and that information will be given to those coaches. These will be in full color and can be personalized. A new order form for spirit wear has been put together. Lane offered to personally deliver any merchandise that is ordered during winter break.

**New Business:** Lane Martin presented Scott Schwalbach for nomination as a member of the Booster Club Board of Directors for a three year term beginning in 2008.

Bea Ricotta showed recent newspaper clippings featuring Guilford students and our photogenic athletic director who seems to really like his yellow polo shirt. She also announced that on October 25<sup>th</sup> there will be a luncheon to raise money to fight breast cancer. Carolyn Grune passed out "ribbons" to buy for \$1 each to go to the same cause.

Othello had a student with an overabundance of school spirit approach him and ask him if Booster Club could sell face and body paint with the merchandise at football games.

Kirk suggested that we do a "name the Viking" contest to help promote student involvement.

Upcoming events were reviewed and changes were noted including: the Orchestra Concert will be combined with Choir Concert and it will be from 7:30 to 8:30, and the Drama Club is hosting a Halloween Party on October 25<sup>th</sup> as a fundraiser.

**Principal's Report:** No report.

**Athletic Director's Report:** Brad Seago reported that he had a meeting with Kathy Zirk and apologized for their exchange at last month's meeting. October 17<sup>th</sup> will be senior night for all fall athletes. He is purchasing three new benches for the swimming pool area. Repairs are being made to the baseball area, the ticket booth and the press box. These repairs and purchases are being funded from his apportionment from Booster Club. Guilford will be hosting the Boy's Golf Regional at Aldeen, Boys and Girl's Cross Country meet at Rock Valley College, Boys' Soccer at ISC, Girls Volley Ball at Guilford and the Girls Golf Invitational.

The carts for the teachers have been taken care of with only two more left to obtain. It was noted that the flashy purple one that Pam Shumaker donated was a real hit.

There was a motion to adjourn the meeting by JoAn Steede, seconded by Kathy Sharp. Meeting adjourned at 9:00.

Respectfully Submitted:  
Lynn Moczynski, Secretary